

Sydney E. Allen

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Overview

Sydney's practice focuses on intellectual property, technology transactions, data security and privacy. She regularly represents clients in sophisticated IP and technology transactions, including SaaS, cloud, software development, licenses, technology services, professional services and manufacturing.

Sydney is a former civil defense litigator. She represented and counseled clients in contract, business and commercial disputes. As a litigator, she honed a well-developed sense of risk management and strategic decision-making as well as an understanding of how terms in commercial agreements are often disputed in litigation. This skill-set enables her to draft agreements that are more comprehensive and more effective for clients.

Sydney also regularly counsels clients on a wide range of business issues. She invests in learning the businesses of each of her clients in order to ensure that her legal advice is closely tied to her clients' values, business objectives and risk tolerances.

Sydney is a member of the firm's Associate Development Committee and serves as the co-chair of the Engagement Subcommittee.

Representative Matters

- Represented Gridiron Capital in its acquisition of Centroid, a premier Oracle Cloud Infrastructure service provider.
- Advised TowerBrook Capital Partners in acquiring a majority stake in Rael, a leading women's wellness brand focused on holistic cycle care.

- Represented Crown Brands Group, a global brand management company, in its acquisition of Cosabella, the Italian luxury lingerie brand, from CALIDA GROUP.
- Represented Smartlink, LLC, a nationwide provider of telecommunications infrastructure services, in the sale of all of its equity to Recognize.
- Advised Alia Software Inc., an AI-powered pop-up and email/SMS list-growth platform for e-commerce merchants, such as Shopify, in its acquisition by Dotdigital Group plc (AIM: DOTD), a global provider of AI-driven customer experience and data platforms.
- Represented Rover Group, Inc., the world's largest online marketplace for pet care, in its acquisition of Meowtel Inc., the leading cat-sitting marketplace.

Credentials

EDUCATION

- George Washington University Law School, 2016, J.D.
- University of Southern California, 2013, B.A. in Philosophy, Politics and Law

BAR & COURT ADMISSIONS

- California
- U.S. District Court for the Northern District of California
- U.S. District Court for the Northern District of California, Bankruptcy Court
- U.S. District Court for the Central District of California
- U.S. Court of Appeals for the Ninth Circuit
- U.S. Court of Appeals for the Ninth Circuit, Bankruptcy Appellate Panel

Memberships

- Board Member, San Francisco Sheriff's Department Oversight Board
- Board Member, Alumni Board, St. Ignatius College Preparatory
- Secretary and Social Media Chair, Black Women Lawyers Association of Northern California

Awards & Recognition

- Listed, *The Best Lawyers in America®* Ones to Watch, Commercial Litigation, 2026-2027
- Outstanding Diversity Advocate Award, The Bar Association of San Francisco, 2023
- Outstanding Member Award, Black Women Lawyers of Northern California, 2022

- Unity Award, Minority Bar Coalition, 2021

News & Insights

- AI Reporter - September 2026
  September 17, 2026 | Newsletters
- Benesch Advises TowerBrook Capital Partners on Its Investment in Rael
  August 24, 2026 | Press Releases
- 126 Benesch Attorneys Recognized in 2027 Best Lawyers® Rankings
  August 20, 2026 | Press Releases
- Benesch Represents Crown Brands Group in Acquisition of Cosabella
  July 31, 2026 | Press Releases
- Benesch Advises Gridiron Capital on its Investment in Centroid
  July 20, 2026 | Press Releases
- AI Reporter - June 2026
  June 15, 2026 | Newsletters
- AI Reporter - May 2026
  May 21, 2026 | Newsletters
- AI Reporter - April 2026
  April 16, 2026 | Newsletters
- AI Reporter - March 2026
  March 18, 2026 | Newsletters
- Benesch Represents Alia Software Inc. in Acquisition by Dotdigital Group plc
  March 17, 2026 | Press Releases