

# Digital Health

Benesch's interdisciplinary team, composed of attorneys in our Healthcare, Tech Transactions and Data Privacy & Cybersecurity practices, helps healthcare technology and digital health companies commercialize and scale in a highly regulated environment. We focus on the vendor/technology side of the market, supporting businesses that build software, platforms and data-driven tools used across healthcare—while also advising providers adopting and contracting for these solutions. Our cross-disciplinary approach integrates healthcare regulatory, privacy and cybersecurity, IP, and technology transactions to help you move quickly from product to revenue.

## What We Do

- Draft and negotiate healthcare technology agreements (MSAs/SOWs, SaaS terms, implementation/integration, licensing, outsourcing)
- Develop and negotiate BAAs, data use agreements, and data sharing terms aligned to HIPAA and customer requirements
- Support telehealth, virtual care and RPM commercialization planning, including multi-state rollout considerations
- Advise on privacy program design, data governance and cybersecurity readiness (including incident response planning)
- Protect and commercialize IP through trademark, copyright, patent, trade secret strategy and licensing
- Structure strategic partnerships, joint ventures and transactions (investments, M&A, private equity, licensing arrangements) involving digital health and healthcare technology
- Respond to regulatory inquiries, audits and investigations;

## Who We Serve

- Digital health and healthcare tech companies (SaaS, platforms, healthcare software)
- Telehealth and virtual care platforms
- Remote patient monitoring (RPM) and connected care companies
- AI-enabled healthcare, analytics and clinical decision support tools (including EMR/EHR plug-ins and workflow products)
- Medical device and diagnostics companies integrating software and data-driven tools
- Hospitals, health systems and physician groups adopting new technology (vendor selection, contracting, compliance)
- Investors (including private equity) evaluating, structuring and executing healthcare technology transactions

## Key Contacts



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## Industry Recognition



Healthcare  
Intellectual Property



Health Care Law  
Privacy & Data Security Law