"You have to be able to adapt and adjust as a start-up to survive the 'valleys of death' in getting to commercialization. Benesch knows how to step into unconventional situations and come up with creative ways to keep things moving forward."

JAY SCHABEL
President
Brightmark Energy, Plastics Division

Better with **Benesch**

Brightmark Energy developed a novel technology that converts end-of-life plastics into valuable hydrocarbon products. Commercializing this type of innovative technology can be a multiyear process—before you even reach the starting line for ongoing production and sales.

Jay and Brightmark Energy have been on that journey for 11 years, with Benesch right alongside. From identifying the opportunity to securing funding to negotiating deals and handling the myriad of issues involved in IP protection, shareholder matters, plant construction and more, Benesch brings the entrepreneurial spirit, business acumen and breadth of legal counsel that helps new ventures start up and take off.

TEAM

Ira C. Kaplan
Barry J. Miller
Jessica N. Angney
Dana B. Weiss
Kevin D. Margolis

To learn more about our relationship with Brightmark Energy, visit beneschlaw.com/myteam**.**

© 2026 Benesch Friedlander Coplan & Aronoff LLP

Benesch